

Dear Business Leader,

Today as we move our economy toward better times, please consider supporting our citywide campaign to provide 500 part-time internships to Long Beach area youth.

Mentoring a young person—someone who will be a critical part of tomorrow's workforce—is perhaps the best economic development tool available. Your guidance for just one young man or woman can be the deciding factor whether he or she stays in school or proceeds with higher education. A favorable decision is bound to reap rewards for our community just a few years from now.

Many of us have been inspired to pursue successful careers by volunteering during our youth. Others among us probably wonder what better choices we might have made had a mentor materialized during these formative years.

**Inspired interns today.
Your workforce tomorrow.**

More than 20,000 students currently are enrolled in Long Beach high schools, and each one of them deserves a helping hand. Won't you join us in making such a difference in someone's life?

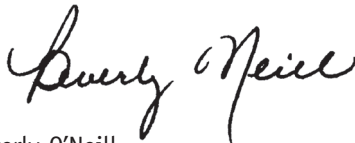
You can help in two ways:

- First, create at least one internship in your business this Summer. (We will provide students who have completed a week-long workforce preparation workshop and who match your criteria.)
- Second, make a tax-deductible financial contribution. (Funds will be used to pay modest stipends to students once they successfully complete their internships, and to support internships at local non-profits.)

If your answer is "yes" to one or both of these needs, please complete the coupon below, or contact Kristen Major, 562-570-4733.

I'd like to thank you in advance for helping. As a career educator and mentor myself, I assure you that your efforts will be rewarded.

Sincerely,



Beverly O'Neill
MAYOR

[] Yes, I will offer my workplace as an internship site.

**[] Yes, I will make a financial or in-kind contribution
to the Youth Internship Campaign.**

Please contact me:

Name _____ Title _____

Business _____ Industry _____

Address _____ City/Zip _____

Telephone _____ E-mail _____